

# YARDEN ZAFRIR

Product Designer

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## EDUCATION

2023 - 2024	<b>Technion</b> UX Design
2020 - 2022	<b>Hackeru</b> Graphic Design & UX UI
2014 -	<b>Autodidact</b> Creative & Marketing Copywrite
2013 - 2016	<b>Ort College</b> Graphic Design & The History of Art

## WORK EXP.

2023 -	<b>IRITA LTD</b> Product Designer
2021 -	<b>FOLY OUTFITS</b> Owner & Designer
2022 - 2023	<b>Moosh</b> UX UI Designer
2021 - 2022	<b>Voxbyte</b> Creative Director

## MILITARY SERVICE

2016 - 2019	<b>IAF</b> F35 Structure Division Crew Chief
	<b>IAF</b> Add-on-Job Print Graphic Designer
	<b>IAF</b> F35 Structure Technician & Welder

## SKILLS

**Design:** Illustration & UI graphics, UI Design, Prototyping  
Concept sketching, Mock-ups, Style guides & Pattern library

**Research:** UX Design, Wireframing, Data analysis, Persona hypothesis, User journeys, Building surveys, A/B Testing & Experiment

**Creative:** Art direction, Creative direction, Concept thinking  
Creative & Marketing copywrite, Micro-copy, UX Writing

**Personal:** Problem solving, "Can-do" attitude, Emotional intelligence, "Out-of-the-box" thinking, Convo-starter, Google-ing

**Collaboration:** Organized workspace, Facilitating design critic  
Self-starter, Independent & Team-player, Detail oriented, Flexible  
Communicative, Negotiator, Public-speaker, Hungry-to-learn

## SOFTWARES

Ps Ai Xd Id X 8B

## HOBBIES



## LANGUAGES

<b>HE</b> HEBREW	Native proficiency
<b>EN</b> ENGLISH	Professional proficiency
<b>EO</b> ESPANOL	Elementary proficiency

## VOLUNTEERINGS

2022 - #Kula_Like
2014 - 2016 Ha'Shomer Ha'Tzair
2013 - 2014 Charity Levi Yokneam